

SKILLS CANADA BC PARTNERSHIP OPPORTUNITIES



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Building Pride

Skills Canada British Columbia is a provincial, not-for-profit organization that works with employers, educators, associations, labour groups and government to promote skilled trade and technology careers to British Columbia youth.



Building Talent

Designed like an Olympic style event, Skills Competitions provide a forum for students to develop and showcase their technical skills. At the SkillsBC Competitions over 1500 students from across BC participate in one of over 30 contest areas. These students are role models, demonstrating that achieving a goal is possible with determination and persistence.

Most gold medalists from Regionals will progress to Provincials and most Skills Canada Provincial gold medalists will have the opportunity to compete at the Skills Canada National Competition which is hosted in a different province or territory in Canada each year.

Skills Canada is a member of WorldSkills International. Every two years top performers are selected at the Skills Canada National Competition to represent Canada at the International Competition.



Building Awareness

Showcasing the best young tradespeople and technologists at Skill Canada Competitions provides the ideal format to educate and motivate other students to pursue their own path to success.

Thousands of students tour the events to Try-A-Technology and meet with industry experts. We create an inviting format for students to test drive a career they normally wouldn't have access to or consider.

Featuring hands-on demonstrations and hundreds of post-secondary and industry contacts provides students with the necessary tools to map out their future.

In addition to our flagship event, Skills Canada British Columbia promotes trade and technology careers throughout the year at **12 Skills Canada Regional Competitions, career fairs, presentations to teachers, special events and media partnerships.**





PROVINCIAL SKILLS COMPETITION

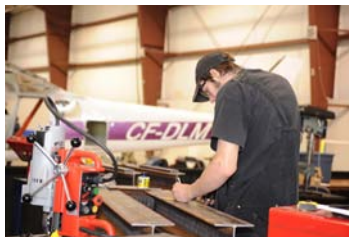
Skills Canada British Columbia programs attract youth into promising and important occupations; helping industry find well-trained, well-prepared young people now and in the future. **The Provincial Skills Competition is British Columbia's premier showcase of opportunities in trades and technologies:**



- British Columbia's Largest Trade and Technology Career Fair
- Hundreds high school and post-secondary competitors
- 5,000+ spectators touring the events on a field trip
- Try-A-Technology hands-on demonstrations hosted by industry experts for thousands of students touring the competition
- Career Path Showcase highlighting post-secondary institutions, government and industry programs and career opportunities
- Hundreds of volunteer industry experts and judges volunteer throughout the competition
- High energy Awards ceremonies attended by competitors, their teachers and families, sponsors and partners
- Selection of over 40 British Columbia students to TeamBC to compete at the Skills Canada National Competition and stepping stone to WorldSkills

REGIONAL SKILLS CANADA COMPETITIONS

Participation is from every region of BC:



- North Vancouver Island
- South Vancouver Island
- North West Lower Mainland
- Central Lower Mainland
- Lower Fraser Valley
- Upper Fraser Valley
- Cariboo
- Central Okanagan
- Kootenays
- North West
- Central Interior
- Peace River

Platinum Sponsors



Government Partners



Silver Sponsors



Thompson Rivers University

Okanagan College

Bronze Sponsors



Contest Partners and Suppliers



Automotive Training Standards Organization • Bannerman Consultants • BCCAT • Burnaby Central Secondary • Center for Arts & Technology • Chilliwack Trades & Technology Centre • Cisco • College of New Caledonia • College of the Rockies • Eric Hamber Secondary • First Nations Development Society • Gladstone Secondary • Hatzic Secondary • Kwalikum Secondary • Milwauke Millwrights • Mnemosyne Film Productions • Mt. Boucherie Secondary • North Peace Secondary • North West Community College • Northern Lights College • Pacific Aerospace Training Organization • PCL • Prince Charles Secondary • Richmond School District • Sardis Secondary • South Peace Secondary • Templeton Secondary • Timberline Secondary • Toews Sewing • Torcomp Studica • Tweesmuir Secondary • Vancouver Regional Construction Association • Wade and Associates • Western Pacific Enterprises

Partnership Opportunities Summary

Our Skills Canada British Columbia programming opens doors to connect with our community. The passion, emotion and strength of our dedicated young people who train and showcase their accomplishments are celebrated throughout the British Columbia Regional and Provincial Competitions.

Your unique Partnership opportunity:

With over 30 Competition areas, our highly successful Try-A-Technology, Partnership Luncheon, Career Path Showcase and others, we look forward to discussing Partnerships and Strategic Alliances that are the proper fit for you or your organization.

Provincial Partnership Structure:

Platinum:	\$50,000+
Elite:	\$25,000+
Gold	\$15,000+
Silver:	\$7,500+
Bronze:	\$3,500+

COMPETITION & TRY-A-Technology EVENTS at the Provincial Skills Competition

- 2D Animation
- 3D Animation
- Aircraft Maintenance
- Architectural CAD
- Auto Body Repair
- Auto Service
- Industrial Wiring
- Baking
- Masonry
- Mechanical CAD
- Millwright
- Cabinet Making
- Carpentry
- CNC Machining
- Computer Animation
- Culinary Arts
- Electrical Wiring
- Electronics
- Fashion Technology
- Graphic Design
- Hairstyling
- IT – Network Systems Administration
- Landscape Gardening
- Mechatronics
- Precision Machining
- Refrigeration
- Robotics
- TV/Video Production
- Website Development
- Welding

Examples of how Skills Canada British Columbia Partners support could be utilized:

- Purchase of consumable products and safety equipment required for competition
- Facility space, electricity, water and gas to run the event
- Awards Ceremony
- 1,000 Volunteer and 1,500 Competitor Meals
- Subsidies to cover expenses for students and teachers to travel and attend Skills Regionals, Provincials, Nationals & WorldSkills.
- Competition
- Travel Subsidies for British Columbia students to tour the Provincial Skills Competition
- Enhancement of Regional Skills Canada Competitions across British Columbia
- Support for Team Canada students training for WorldSkills Competitions



We Support Skills Canada British Columbia

On behalf of _____
(Company Name)

I confirm our commitment to support Skills Canada British Columbia.

We will be sponsoring the _____
(Sponsorship Category/Contest Name)

- For the following event(s):
- Provincial Skills Competition
 - Regional Skills Competition
 - Multi-year Commitment

With a contribution of _____
(List Monetary Contribution and/or In Kind Amount)

Our cheque will be issued to Skills Canada British Columbia by the end of _____
(month/year)

In addition to our financial contribution we will:

- Provide contest equipment and/or materials.
- Join the contest technical committee.

Other: _____

Included in the partnership benefits for Platinum, Elite, and Gold Partners is a complimentary booth in the Career Path Showcase. Other partners wishing to purchase a booth, can visit www.skillscanada.bc.ca for more information.

- Please reserve us a booth.
- We will not require a booth.

This commitment form ensures the inclusion of your corporate name and/or logo in SkillsBC promotional materials related to the Competitions. Logos must be submitted electronically and be of EPS or TIF quality. To give time for SkillsBC to fully recognize your contribution, SkillsBC requests finalization of sponsorship prior to January 15th. Funds raised will be allocated to the specified negotiated program, or if not specified, to Skills Canada BC appropriate program expenses.

Name: _____ Title: _____

Address: _____ Phone: _____

City: _____ PC: _____ Email: _____

Date: _____ Signature: _____

Please return the commitment form to:

Adam Thorvaldson
Executive Director
604-432-4362
adam@skillscanada.bc.ca

Skills Canada BC
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