



Regional Scope Document

TV/VIDEO PRODUCTION (Secondary) 2011

Team of Two – Virtual Competition

Purpose of the Challenge:

To evaluate student's proficiency in the television/video production field.

Skills & Knowledge to be Tested:

Each team on the day of the competition will:

- Plan, shoot and edit a 2-3 minute video that uses the theme presented at the orientation meeting in your school.

Specific Requirements:

- **Note: It is recognized that having a virtual competition means that teams will be using varying equipment for both production and post production. The following guidelines have been established to create as fair a competition as possible. Remember, the most important component of your video is the message!**
 - A team may consist of no more than 2 competitors.
 - Final project will be submitted on a DVD in a format to be played on a regular DVD player.

Safety Requirements:

Safety awareness/requirements will be maintained within minimum industry standards at all times. A contestant will not be allowed to compete without the safety equipment noted on this scope document.

Equipment / Tools / Materials

Note: The equipment and tools listed below are suggestions only. As this is a virtual contest it is recognized that various manufacturers of equipment will be utilized dependent on what is available locally. The following is a suggested minimum standard.

Supplied by School:

- Method of editing, possibly an edit system – linear or non linear or edits may be made in camera
- 2 blank video formats of your choice for raw footage (ie: mini dv, dvcam etc.)
- 1 DVD in a format to be played on a regular DVD player for master video
- 1 camcorder with batteries

Judging / Distribution of Marks

Production Brief	/5
Camera Work: composition and technical operation	/15
Audio: clarity, consistency, appropriateness, overall mix	/15
Editing: flow, pacing, transitions, effects, graphics	/15
Storytelling: evidence of planning; introduction and closing; fulfils goals and objectives; coherency; effective writing and/or information appropriate to subject matter, target audience and style of video.	/25
Approach: style; effective combining of imagery, sound and graphics	/15
Overall impact	/10
Total	/100

Production Brief: to create a one page hand written outline including the following:

- Heading:** should include Title, Production Brief and Team Number (do not identify your names or school name on this sheet)
- Target Audience:** a statement outlining your strategy to “grab” your target audience.
- Goals and Objectives:** state your goals and objectives for the video.
- Approach:** explain and justify your choice of style i.e. music; types of shots; graphics; pacing etc.
- Equipment Used:** list the equipment used in production including format.
- Innovative Solutions:** explain problem-solving methods used to overcome any challenges encountered during the production.

Technical Committee:

Alicia Brady-Deaust

Provincial Technical Chair

akbrady7960@gmail.com

If your contest is run as a virtual (at your own school) please note the following:

All Virtual TV & Video (Virtual) Contests have a registration deadline of February 21, 2011. The finished product must be received by Skills Canada BC by March 4 2011 on DVD. Any submissions received after **March 4 2011** will not be judged. All submissions will be judged by a panel of experts arranged by Skills Canada BC. The successful competitors that qualify for Provincials will be notified prior to **April 6, 2011.**

In order to receive your contest package, **the teacher sponsor must register his/her student(s) prior to February 21, 2011.**

Your contest package will be forwarded to you on the morning of **February 21, 2011**, by email. The package is in .pdf format. **The finished project must be received by Adam Thorvaldson, Skills Canada BC #3777 Kingsway, Burnaby, BC V5H 3Z7, 604-432-4229, on or before March 4 2011. Any submissions received after this date will not be eligible for judging.**