



# Regional Scope Document

*INTERNET WEB SITE DESIGN (Secondary) 2011*

***Individual***

***Contest Length: up to 5 hrs.***

## **Purpose of the Challenge:**

To provide an opportunity for students to demonstrate their ability to design a dynamic website that addresses accessibility issues.

## **Skills & Knowledge to be Tested:**

Competitors will use their web design skills to produce a web site in HTML / XHTML / HTM. Additionally competitors may incorporate CSS, JavaScript, FLASH, ActionScript, and PHP (that adheres to accessibility issues outlined in the judging criteria) into their site. Please note the judging criteria as outlined on the following page.

**NOTE: Scope is subject to change due to equipment / software availability and/or at the discretion of the local contest committee chairperson.**

### **Topic:**

The topic will be disclosed along with any specific instructions at the time of the competition.

*\*\*\*Closed Book Competition. No Additional Material Allowed.*

*\*\*\*\*No Internet Access During the Competition.*

## **Specific Requirements:**

**Competitors must incorporate / demonstrate each of the following:**

- Include clear descriptive information for the judges and clearly identify the first file (eg. **index.**)
- The document must be viewable **both** Firefox and Microsoft Internet Explorer and must be viewable in resolutions from 640 x480 to 1280 x 960
- Code demonstrates correct syntax and is well formatted and commented.

- Site demonstrates compactness and speed by being able to fit on one CD.
- Include a thumbnail which enlarges
- Include appropriate internal links for navigation and an external e-mail link.
- Incorporate a table and a list to convey information, either images, text, or both.

## Equipment / Tools / Materials

### **Equipment supplied by the Committee: (subject to change depending on availability)**

- Latest versions of Firefox and Internet Explorer.
- Windows 2000 Professional or XP Professional or equivalent.
- Topic information and images.
- A CD.
- All the hardware and software needed on the day of competition.
- A projector & screen
- Internet server:
  - PHP,
  - MySQL database, and /or
  - phpMyAdmin
- WYSIWYG Programs:
  - Microsoft FrontPage XP,
  - Macromedia DreamWeaver MX 2004, and / or
  - Adobe GoLive CS
- Text Editors:
  - HTML Kit,
  - Homesite MX 2004,
  - EditPlus,
  - UltraEdit,
  - Textpad, and / or
  - Rapid PHP
- Image Programs:
  - Adobe Photoshop CS with Image Ready,
  - Adobe Illustrator CS,
  - Macromedia Flash MX 2004,
  - Fireworks MX 2004,
  - Paint Shop Pro, and /or
  - GIMP
- Mail Server
- Filezilla FTP
- Additional Software that may be provided: Ulead GIF Animator , GIF Construction Set, LiveImage, LviewPro, ACDSee,

### **Equipment supplied by the Contestant:**

- Pens / pencils
- Headphones

**Note:** Absolutely no additional material or software allowed. There is no Internet access for competitors during the competition. Walk/Discman will be permitted for competitors (Not to be used during the exam), but CD-ROM drives will be off-limits.

**Judging Criteria: /1000 points**

<b>Technical</b>	
A 25 question test may be given at the start on HTML and CSS	
	Max Score: /100

<b>Visual Design</b>	
<p><b>Navigation:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Links are easily identifiable and their use is intuitive. Users can move easily both forward and backward through the site.</li> <li><input type="checkbox"/> Path to desired information is clear. Use of menus, image maps, input types, etc. directs visitors to relative information.</li> <li><input type="checkbox"/> Site interactivity is good. Links, buttons, check boxes, text boxes are used to give the user a high level of engagement.</li> </ul>	/150
<p><b>Layout</b></p> <p>. Content (text and graphics) is organized in a way to promote readability. White space and other devices are used to make the page easy to read or view.</p> <p>. Page format is appropriate. Pages are not inordinately long. Scrolling is kept to an acceptable level. Use of tables, frames or other windowing devices does not clutter the site.</p>	/150
<p><b>Aesthetics:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Site is aesthetically appealing. Use of background and foreground colour promotes readability.</li> <li><input type="checkbox"/> Graphic size, positioning and type enhance text and navigability.</li> <li><input type="checkbox"/> Site visual theme is consistent. There are no jarring changes in layout, font usage, colour, etc. as the visitor moves from page to page.</li> <li><input type="checkbox"/> Visual design is creative. The visual design has a high level of originality.</li> </ul>	/150
	Max Score: /450

<b>Content</b> (minimum 4 pages)	
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	Poor	Excellent
Purpose of site is clearly identified. Titles, logos, headings, etc. communicate site intents and objectives.	1	2 3 4 5
Site content is organized in a logical and useful manner. Site content moves from introductory or general content to specific or detailed content.	1	2 3 4 5
Site content supports the intention of the site. The information is useful.	1	2 3 4 5
Spelling, grammar, syntax, vocabulary, etc. are used properly. Languages levels and usage are appropriate for the target audience.	1	2 3 4 5
Graphic and text work together to realize the objectives of the site. Graphics are not used for their own sake.	1	2 3 4 5
Content is creative. The content is presented in an interesting and original manner.	1	2 3 4 5
	Sub Total: /30	
$\text{Max Score} = \text{Sub Total} / 30 \times 350 = /350$		

File Size	
<input type="checkbox"/> Images and animations are of an appropriate size. <input type="checkbox"/> Site fits on one CD.	
	Max Score: /100

Total Score :	/1000
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### Technical Committee:

Steve Langs / Saryta Schaerer      Technical Chair      [langs@cs.camosun.bc.ca](mailto:langs@cs.camosun.bc.ca) /  
[schaerer@cs.camosun.bc.ca](mailto:schaerer@cs.camosun.bc.ca)

#### **If your contest is run as a virtual and please note the following:**

**All Virtual Website Design Contests have a registration deadline of February 21, 2011. The finished product must be received by Skills Canada BC by March 4 2011.** Any submissions received after **March 4 2011** will not be judged. All submissions will be judged by a panel of experts arranged by Skills Canada BC. The successful competitors will be notified prior to April 6, 2011.

In order to receive your contest package, **the teacher sponsor must register his/her student(s) prior to February 21, 2011.**

Your contest package will then be forwarded to you prior to Feb. 21, 2011, by email. The package is in .pdf format. **The finished project must be received by Adam Thorvaldson, Skills Canada BC 3777 Kingsway Burnaby, BC V5H 3Z7, 604-432-4229, on or before March 4 2011. Any submissions received after this date will not be eligible for judging.**