



Provincial Scope Document

TV/VIDEO PRODUCTION (Secondary) 2011

Team of Two

Contest Length: 6 hrs

Check in time: 8:00

Contest Start: 8:30

Purpose of the Challenge:

The purpose is to evaluate proficiency in the television/video communications field.

Skills & Knowledge to be Tested:

- Production planning and design
- Camera Work
- Audio Use
- Editing
- Storytelling
- Teamwork
- Time Management
- Problem Solving
- Literacy
- Adaptability

Specific Requirements:

Production Assignment: To produce a 2-3 minute informational/promotional video on a theme presented at the beginning of the competition.

- A team may consist of no more than 2 competitors.
- At the orientation meeting the theme will be presented, editing times will be assigned, storyboard forms will be presented, and further directions, clarifications, and responses to questions will be addressed.

Production Brief: Create a one page handwritten outline stating the following:

- Target Audience
- Goals and Objectives
- Approach
- Equipment Used
- Innovative Solutions to Problems

Equipment / Tools / Materials

Teams must supply:

- **Digital Camera package with firewire out** (*to allow capturing by iMovie –if you do not have this capability you will need to bring a digital converter to convert from analog signal to digital signal*) – including one **digital video camera, batteries for camera, recharger with AC adaptor** (to be used to power camera when using it as a source for capturing), **firewire cable** to attach video camera to computer, **headphones** (for camera and/or edit system), one **microphone** (all purpose – not wireless) and microphone cable, and **1 tripod**.
 - **Raw footage tapes** (Qty: 2; must be new, sealed and blank at the beginning of the competition)
 - No other equipment, including lighting gear, audio mixers, or special lenses are acceptable.
- ∞ **It is the responsibility of the competitors to ensure that all of their equipment is working properly before arriving, and that they have ample battery power for location shooting.**

Supplied by Committee:

- Mac G4 computer with iMovie Software. *This is the software that is being used at the National competition so we are complying with this in order to better prepare our provincial team. Competitors are expected to have a familiarity with this software prior to the Provincial Skills Competition.*
- You must use your camera to input your footage.
- 2 blank DVD's for masters (1 for judges / 1 for team)
- You may use music from the music library on the laptops provided for the competition.
Note: Copyrighted music may be used by students for educational purposes as part of Skills Canada competitions.

There are no clothing requirements, however, on-camera talent should wear appropriate clothing with no visible brand logos, or brands should be covered over with tape. Also avoid the use of visible brands in shots; ie) Mac laptop logo, Coca Cola machine etc.

Safety Requirements:

Safety awareness/requirements will be maintained at the minimum industry standards at all times. A contestant will not be allowed to compete without the safety equipment noted on this scope document.

Judging / Distribution of Marks

Production Brief:	/5
Camera Work: Composition and Technical Operation	/15
Audio: Clarity, Consistency, Appropriateness, Overall mix	/15
Editing: Flow, Pacing, Transitions, Effects, Graphics	/15
Storytelling: Evidence of planning; introduction and closing; fulfills goals and objectives; coherency; effective writing and/or information appropriate to subject matter, target audience and style of video.	/25
Approach: Style effective combining of imagery, sound and graphics	/15
Overall Impact	/10
Total Points	/100

Technical Committee:

Alicia Brady-Deaust Provincial Technical Chair

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Gold medal winners at the BC Skills Competition are eligible to compete at the Canadian Skills Competition June 1-4, 2011 in Quebec City, QC.

Skills Canada BC reserves the right to make changes to the scope document. Please check the web site for updates.